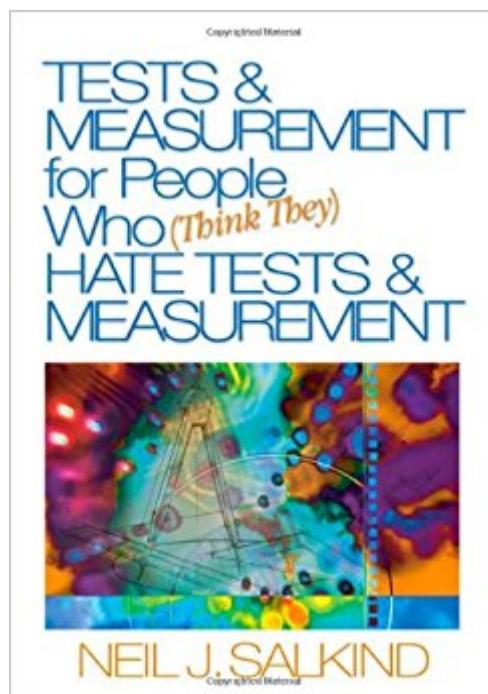


The book was found

Tests & Measurement For People Who (Think They) Hate Tests & Measurement



Synopsis

In this text, author Neil J. Salkind guides readers through the fundamentals of tests and measurement, using the conversational writing style and straightforward presentation techniques that has made his book *Statistics for People Who (Think They) Hate Statistics* a bestseller. *Tests & Measurement For People Who (Think They) Hate Tests & Measurement* provides an overview of the many different facets of testing including the design and use of tests and some of the basic social, political, and legal issues that the process of testing involves. This engaging text introduces students to advanced issues and explains why those topics are important.

Book Information

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Customer Reviews

"What is amazing about this text is how it takes some very difficult material (particularly around reliability and validity, z-scores, etc.) and makes it easily understandable by an undergraduate student. Just as in his statistics book, Salkind has a genius for conveying difficult material in everyday language that engages the reader. This is the perfect text for any research methods instructor who has struggled with making testing and measurement concepts both understandable and FUN." -- John Q. Hodges, University of Missouri, Columbia "The distinguishing factor with this book is the illustrative material. The "Tech Talk" boxes are helpful for students to quickly get the grasp of a concept and find it to review later. The new vocabulary in tests and measurements is often an obstacle, and these boxes help tremendously.... If there is a tests and measurements book that can enlighten and entertain, this book is the one." -- Joseph Matthews, Brigham Young University "The author does a wonderful job conveying concepts clearly and with panache.

Undergraduate audiences will be able to follow but not be bored. The book has a strong, consistent voice and I really enjoyed this and felt well cared for as a reader. The discussion on reliability and validity, for example, is better integrated and therefore more useful than any methods text I have read.... It's true. I hate tests but I liked this book." -- Christopher P. Bettinger, San Francisco State University "Salkind's book may not make test-taking painless, but it certainly makes learning about tests and measurements less painful. The book is a simple, informative, and easy-to-read introduction to all the basics of what seemed previously to be a difficult subject." -- Denise von Herrmann, The University of Southern Mississippi"

â œlt is extremely readable even with all the technical information. People who may have little confidence in their ability to comprehend this difficult subject matter are hooked by the conversational approach of the author.â • (Justina D. Pedante 2011-10-27)â œMy students say over and over again how useful this text was and that they will keep the book as a reference instead of selling it at the end of the semester!â • (Janet A. Boberg 2011-10-27)â œThe real-world examples and journal article citations presented within each chapter are very useful. I like having the references and the ability to share the full article with students. I find the use of humor throughout the book as a key component. Very serious topics (which can sometimes produce anxiety in students) are approached in a humorous manner that prevents students from becoming anxious as they start the material.â • (Susan L. Churchill 2011-10-27)â œ[Salkindâ ™s] writing style and graphics are the keys to the successful delivery of some very difficult subject matter to some students with little or no prior knowledge of testing and measurement.â • (Brady K. LeVrier 2011-10-27)"The slight balance of technical material with non technical explanations and examples." (H Lawrence Jones, EdD) --This text refers to an out of print or unavailable edition of this title.

The author tries to be cute with the way he writes... but comes off disingenuous, and no less tedious than we all thought Tests & Measurements would be. You could probably shorten the book by at least a few pages if it was more straightforward.

good

This text relays authoritative content, a time-tested step-by-step approach, and abundant use of research examples. With improved clarity and readability, this edition strengthens its focus on

evidence-based practice to better demonstrate how the steps of the research process relate to evidence-based nursing. In addition, the text offers unique insights into understanding, appraising, and applying published research to evidence-based practice.

As an introductory text or as a text for review/update for practicing professionals, this book provides a complete understanding in a well-thought out format from basic to advanced issues about tests and measurement. It has been helpful to me both as a resource and as the required text for a graduate course in Tests & Measurement. The author's approach to practice questions at the end of each chapter, wherein he asks and gives the answers, seems to be a concept sharpening device, particularly liked by many students. Altogether, this is the only text I have seen that is readily and continuously readable for those who think that the subject is dry and boring. Adjunct Professor, Concordia University, Graduate Education

LOVE this book! This was such a help to me when developing a course on the same topic. The author is down to earth and speaks in a language that everyone can follow and understand. I have used his statistics book of the same theme extensively as well. The statistics book was required for my course in grad school, and I used it in developing my own graduate statistics course as well. Thank you, Dr. Salkind!

This book was required for an educational statistics based class and we only read a few selected chapters. I really enjoyed the way it was written, it was a lot more fun to use. It's been a while since I last looked through it, but I remember being able to understand it well and feeling engaged.

Totally dreaded taking my Tests and Measurements class! So not my forte! Salkind's informal writing style really helped to make things easier to understand and more importantly didn't make my eyes cross while reading!

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